

## Developing Potentially First-in-Class Rx using 3rd Generation Dx

### **Forward-Looking Statements**

This presentation contains "forward-looking statements" within the meaning of the Private Securities Litigation Reform Act of 1995 relating to our business, operations, and financial condition, including but not limited to current beliefs, expectations and assumptions regarding the future of our business, future plans and strategies, our development plans, our preclinical and clinical results, the preliminary data of the B2151009 Phase 1b clinical trial, including its preliminary primary efficacy, safety and tolerability data, and other future conditions. Words such as, but not limited to, "look forward to," "believe," "expect," "anticipate," "estimate," "intend," "plan," "would," "should," and "could," and similar expressions or words, identify forward-looking statements. New risks and uncertainties may emerge from time to time, and it is not possible to predict all risks and uncertainties. Any forward-looking statements in this presentation are based on management's current expectations and beliefs and are subject to a number of risks, uncertainties and important factors that may cause actual events or results to differ materially from those expressed or implied by any forward-looking statements contained in this presentation, including, without limitation, risks relating to: (i) the success and timing of our ongoing FACT-1, FACT-2, FACT-3, FACT-4, FACT-5 and FACT-6 trials, (ii) the fact that preliminary data from a clinical study may not be predictive of the final results of such study or the results of other ongoing or future studies, (iii) the success and timing of our product development activities and initiating clinical trials, (iv) expected partnership opportunities with pharmaceutical companies, (v) our ability to obtain and maintain regulatory approval of any of our product candidates, (vi) our plans to research, discover and develop additional product candidates, (vii) our ability to enter into collaborations for the development of new product candidates, (viii) our ability to meet any specific mile

Forward-looking statements involve known and unknown risks, uncertainties and other important factors that may cause our actual results, performance or achievements to be materially different from any future results, performance or achievements expressed or implied by the forward-looking statements. These known risks and uncertainties are described in our reports and filings with the SEC, including our Annual Report on Form 10-K for the year ended December 31, 2020 and Exhibit 99.4 to our Current Report on Form 8-K filed with the SEC on April 8, 2021. Because forward-looking statements are inherently subject to risks and uncertainties, some of which cannot be predicted or quantified and some of which are beyond our control, you should not rely on these forward-looking statements as predictions of future events. The events and circumstances reflected in our forward-looking statements may not be achieved or occur and actual results could differ materially from those projected in the forward-looking statements. Except as required by applicable law, we do not plan to publicly update or revise any forward-looking statements contained herein, whether as a result of any new information, future events, changed circumstances or otherwise.

The information in this presentation is confidential and does not provide full disclosure of all material facts relating to Celcuity its securities or the proposed offering of its securities. Celcuity has filed a registration statement on Form S-3 (including a prospectus dated April 5, 2021) that was declared effective by the Securities and Exchange Commission (the "SEC") for the offering to which this presentation relates. This presentation has been prepared solely for use by prospective investors in connection with a proposed public offering of these securities. Before you invest, you should read the preliminary prospectus supplement relating to and describing the terms of the offering that Celcuity plans to file with the SEC, the accompanying prospectus and the other documents Celcuity has filed with the SEC for more complete information about Celcuity and the offering, including the information under the caption "Risk Factors" contained in those materials. The final terms of the offering will be disclosed in a final prospectus supplement to be filed with the SEC. When available, you may get these documents for free by visiting EDGAR on the SEC website at www.sec.gov or by contacting Jefferies LLC, Attention: Equity Syndicate Prospectus Departments, 520 Madison Avenue, 2nd Floor, New York, NY 10022; by phone at (877) 821-7388; or by email at Prospectus\_Department@Jefferies.com; or Cowen and Company, LLC, c/o Broadridge Financial Solutions, 1155 Long Island Avenue, Edgewood, NY, 11717, Attn: Prospectus Department, email postSaleManualRequests@broadridge.com, telephone: 833-297-2926. This presentation shall not constitute an offer to sell or the solicitation of an offer to buy these securities, nor shall there be any sale of these securities in any state or jurisdiction in which such offer, solicitation, or sale would be unlawful prior to registration or qualification under the securities laws of any such state or jurisdiction.



### Developing Potentially First-in-Class Rx using 3rd Generation Dx



Our CELsignia platform creates a "movie" of signaling activity in live patient tumor cells.



Detects oncogenic pathway activity that molecular tests cannot identify



Enables discovery of new cancer drivers and expands the market for targeted therapies.



Leveraging our platform to develop gedatolisib, a potentially first-in-class pan-Pl3K/mTOR inhibitor



#### Gedatolisib is a Potential First-in-Class PI3K/mTOR Inhibitor

#### **Novel Mechanism**

- Potent small molecule inhibitor of the PI3K/mTOR pathway administered intravenously
- Inhibits all isoforms of PI3K and mTOR at low or sub-nanomolar concentrations.

#### **Compelling Efficacy**

- In Phase 1b trial (N=103) treating HR+ / HER2- mBC with gedatolisib + ET + CDK4/6 reported:
  - 62% objective response rate (59/95) in evaluable patients
  - All four arms met their primary endpoint objective

#### **Well-Tolerated**

- Safety profile is well characterized 492 patients treated with gedatolisib in eight clinical trials
- Well-tolerated with manageable TEAE's 10% treatment discontinuation in mBC trial
- Significantly lower Grade 3/4 hyperglycemia than approved oral PI3K-α inhibitor (7% vs. 39%)

## Significant Opportunities

- Expect to initiate Phase 3 trial in 1H '22 for 2L+ patients with HR+ / HER2- metastatic breast cancer
  - Addresses 100 150K annual patient population globally
- Broad range of indications are possible given PI3K/mTOR's role in multiple tumor types

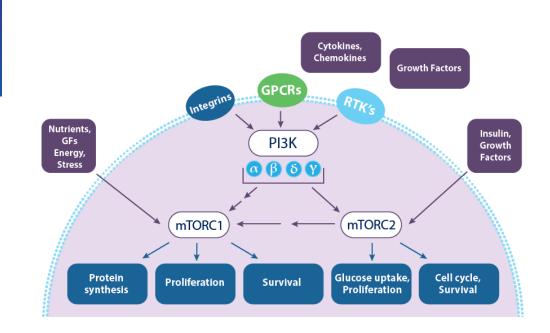


### PI3K/mTOR is One of Most Important and Complex Oncogenic Pathways

Inhibition of all Class 1 PI3K isoforms and mTOR1 and mTORC2 required for maximum efficacy

## PI3K/mTOR regulates cell growth and metabolism

- Linked to multiple cell control decisions
- Can play a key role in driving cancer proliferation.
- Resistance mechanism to CDK4/6, ER, AR, PARP inhibition



Tumor type	PIK3CA mutation	PTEN Loss or Mutated
ER+ BC <sup>1,2</sup>	~39%1	~46%
Endometrial <sup>2</sup>	~37%	~82%
Cervix <sup>2</sup>	~29%	~34%
HER2+ BC <sup>1,2</sup>	~25%1	~30%
Bladder <sup>2</sup>	~22%	~35%
Colon <sup>2</sup>	~17%	~51%
HNSCC <sup>2</sup>	~14%	~36%
TNBC <sup>1,2</sup>	~13%1	~15%
Ovarian <sup>2</sup>	~8%	~24%
Prostate <sup>2</sup>	~6%	~66%



### Difficult to Safely and Efficaciously Inhibit the PI3K/mTOR Pathway

### Maximum efficacy requires equipotent pan-PI3K/mTOR inhibition, high bioavailability

- Feedforward and feedback loops between PI3K isoforms and mTOR cross-activates uninhibited sub-units
- Induces compensatory resistance that reduces efficacy

## Therapeutic window for oral PI3K or mTOR inhibitors is narrow

- Difficult to achieve optimal pathway inhibition without inducing undue toxicities in patients
- Orally administrated pan-Pl3K or pan-Pl3K/mTOR inhibitors induced unacceptable toxicity





### Gedatolisib is potent against all PI3K isoforms and mTORC1/2

#### Superior MOA minimizes potential for activation of resistance mechanisms

(cell-free biochemical dose response analysis)

PIQRAY (Novartis) - PI3K-α inhibitor for 2L

- PIQRAY (Novartis) PI3K-α inhibitor for 2L therapy in ER+/PIK3CA+ mBC patients
  - PI3K-α inhibition can activate other PI3K isoforms and mTORC2
  - Doesn't address oncogenic signaling associated with other PI3K isoforms
- AFINITOR (Novartis) mTOR inhibitor for 2L therapy in ER+/HER2- mBC patients
  - mTORC1 inhibition can activate PI3K signaling by relieving feedback regulatory mechanisms

Inhibitor	PI3K-α (m)	PI3K-α (WT)	РІЗК-β	РІЗК-ү	РІЗК-δ	mTORC1	mTORC2
Gedatolisib <sup>1</sup>	0.6	0.4	6.0	5.4	6.0	1.6	1.6
PIQRAY (alpelisib) <sup>2</sup>	~4.0	4.6	1156	250	290	-	-
AFINITOR (everolimus) <sup>3</sup>	-	-	-	-	-	~2.0	-

 $IC_{50}$  (nM)

#### No other pan-PI3K/mTOR inhibitor known to be under active development



#### Gedatolisib PK vs. Other PI3K Inhibitors

#### PK properties are responsible for differentiated toxicity and efficacy profile

	Gedatolisib <sup>1</sup>	Alpelisib <sup>2</sup>	Copanlisib <sup>2</sup>	Duvelisib <sup>2</sup>	Idelalisib <sup>2</sup>	Umbralisib <sup>2</sup>
Target(s)	Pan-PI3K mTOR	Pl3K-α	Pan-Pl3K	ΡΙ3Κ-δ	ΡΙ3Κ-δ	PI3K-δ CK1ε
Organic class	Morpholino	Pyrrolidine	Quinazoline	Isoquinoline	Isoquinoline	Pyrazolo- pyrimidine
Administration	IV	Oral	IV	Oral	Oral	Oral
Dosing in molar/month	0.88	19.03	0.37	3.22	20.22	32.3
Volume (distribution) L	30	114	871	29	23	312
AUC plasma ug.h/mL	47.1	33.2	1.6	7.9	10.6	141
Cmax ng/mL	8,594	2,480	463	1,500	1,861	7,300
Half-life (hours)	37	8-9	39	5	8	91
Grade 3-4 hyperglycemia <sup>3</sup>	7%	39%	41%	-	-	-

#### Comments

- Hyperglycemia can be induced by PI3K-α inhibition and increased if drug has high affinity for the liver
  - PI3K-α regulates glucose release and storage
  - Liver is the primary site of glucose regulation
- 6x higher hyperglycemia induced by alpelisib and copanlisib is due to higher liver exposure in each
  - Alpelisib daily oral administration
    - 22x more molar/month dosed than gedatolisib
    - Oral admin requires liver exposure
  - Copanlisib PK profile
    - 25x higher retention by liver than plasma vs. gedatolisib
- Other gedatolisib PK advantages vs. Alp and Cop
  - 4x-20x higher C<sub>max</sub> and superior AUC plasma
  - Distributed in blood/plasma 4x-30x more efficiently than alpelisib and copanlisib
- Higher toxicity of PI3K-δ drugs
  - Likely due to amount and route of administration
    - 3.7x-35x more molar/month administered
  - · Significant GI, liver, and infection-related AE's





# **Gedatolisib for Breast Cancer**



### HR+/HER2- Metastatic Breast Cancer (mBC) Treatment SOC

High unmet medical need for better options for 2L patients who have received a CDK4/6 inhibitor

First	Line		Second Line	
Treatment (Patient Group)	mPFS (months)	ORR <sup>1</sup>	Treatment (Patient Group)	mPFS (months)
k/6i + letrozole <sup>2</sup> I > 12 months)	24.8	55%	Everolimus (mTOR) + Exemestane <sup>4</sup>	4.2
			Fulvestrant <sup>5</sup>	3.7 <sup>6</sup>
fulvestrant <sup>3</sup> 2 months)	9.5	25%	Alpelisib (Pl3K-α) <sup>7</sup> + Fulvestrant	7.3



Sources: (1) ORR is for patients with measurable disease; (2) PALOMA-2 trial; (3) PALOMA-3 trial; (4) Rozenblit 2019, Dhakali 2020. (5) Luhn 2018; (5) Duration of treatment; (6) EMERALD trial (N=165); (7) BYLieve trial

### Clinical Development Plan Pending FDA Input

## Phase 2/3 study for patients with ER+/HER2-mBC who progressed on CDK4/6 therapy

- Goal is to begin enrollment of Phase 2/3 clinical trial for gedatolisib with palbociclib + fulvestrant in first half of 2022
- All-comer design (PIK3CA+/-) that will incorporate a CELsignia PI3Ks+ sub-group
- Trial design will be finalized upon receiving FDA input

## Additional potential indications based on POC and nonclinical study data

- Treating hormonally driven cancers has strong biological rationale
  - Prostate cancer
    - Nonclinical and clinical studies demonstrate linkage between androgen and PI3K/mTOR pathways
  - Recurrent endometrial cancer
  - Ovarian cancer
    - Favorable data from POC study
    - ORR = 80%



## **Review of Preliminary Phase 1b Data**

As of May 10, 2021 data cut-off

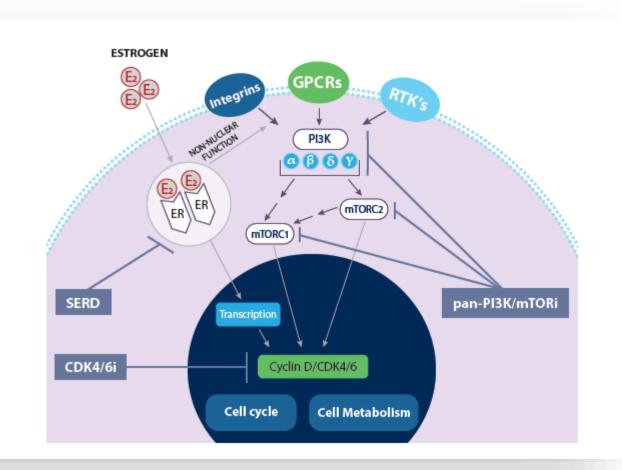


### PI3K/mTOR, ER, and CDK4/6 are Interdependent Signaling Pathways

PI3K/mTOR is a key resistance mechanism to ER and CDKi treatment

#### **Treatment Strategy**

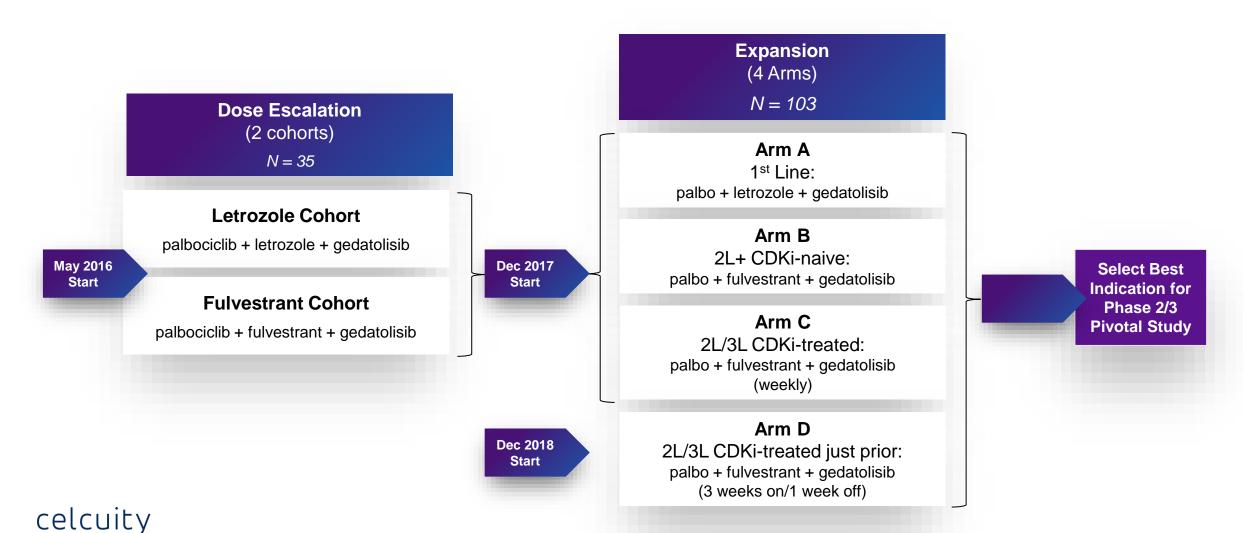
- Simultaneously blocking interdependent ER, Pl3K, mTOR & CDK signaling pathways in ER+ breast cancer addresses ER and CDKi resistance mechanisms
- Inhibiting all PI3K isoforms and mTORC1/2 prevents resistance mechanisms that occur when only PI3K-α or mTOR are inhibited
- Leads to improved response rates and duration of response





### **B2151009: Phase 1b Study (138 patients)**

Dose escalation and safety/efficacy expansion (early signals of clinical activity)



### **Efficacy Summary**

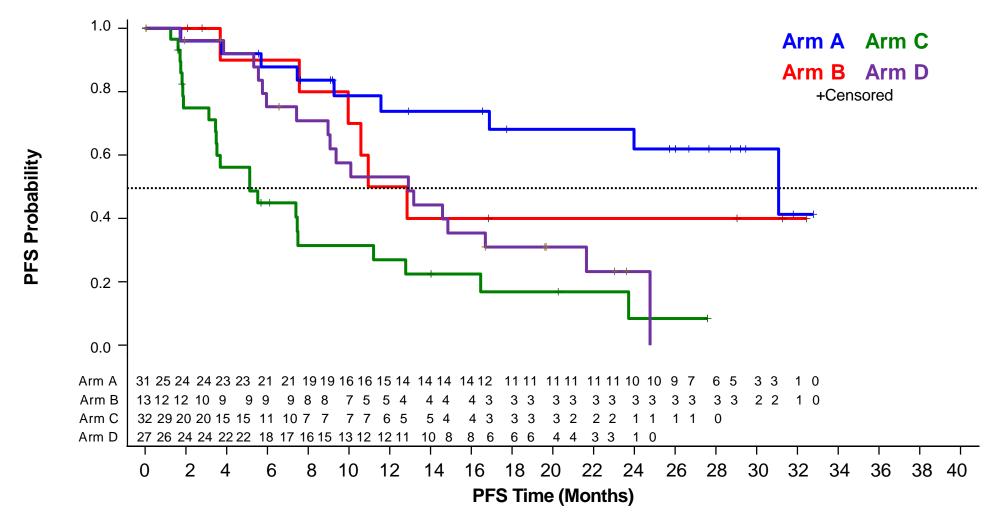
#### Each arm met its primary endpoint objective

B2151009 (Phase Ib) (N=103)						
Arm	A (N=31)	B (N=13)	C (N=32)	D (N=27)		
Patients	1L: CDKi-Naïve	2L+: CDKi-naïve	2L/3L: CDKi-pretreated	2L/3L: CDKi-pretreated		
Study Treatment	G+P+L (weekly)	G + P + F (weekly)	G + P + F (weekly)	G + P + F (3 week on/1 week off)		
# of Evaluable Patients	27	13	28	27		
ORR <sup>1</sup> (95% CI)	<b>85%</b> (66%-96%)	<b>77%²</b> (46%-95%)	<b>32%<sup>2,3</sup></b> (16%-52%)	<b>63%</b> <sup>2,3</sup> (42%-81%)		
CBR <sup>4</sup> (95% CI)	<b>96%</b> (81%-~100%)	<b>100%</b> (75%-100%)	<b>79%</b> (59%-92%)	<b>96%</b> (81%-~100%)		
Median PFS (mos) (95% CI)	<b>31.1</b> (16.9, NR)	<b>11.9</b> (3.7, NR)	<b>5.1</b> (3.4, 7.5)	<b>12.9</b> (7.4, 16.7)		

<sup>(1)</sup> ORR represents PR, except in Arm A, which had 1 CR. Responses by Physician Assessment per RECIST 1.1; (2) Includes 2 unconfirmed PR; (3) ORR was superior in Arm D relative to Arm C in patients regardless of the number of prior therapies for ABC. In Arm C and Arm D, ORR for patients receiving 1 prior line of therapy was 33% and 56% respectively and for ≥2 prior lines of therapy it was 32% and 78%.4 CBR is clinical benefit rate. Source: Layman 2021 SABCS. Data presented for gedatolisib is from a preliminary data analysis as of a cutoff date of May 10, 2021, representing a database snapshot, and may change based on ongoing routine data monitoring



### Progression Free Survival (PFS) Kaplan-Meier Curves

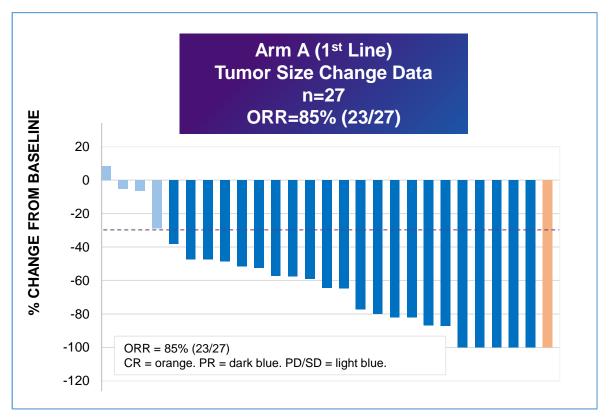


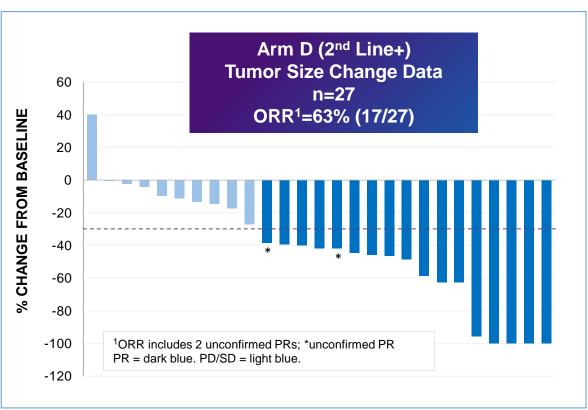


Source: Layman 2021 SABCS

### **Arm A and D: Best Response - Tumor Size**

85% ORR in 1st line and 63% ORR in 2nd line+ patients





Source: Layman 2021 SABCS. Data presented is from a preliminary data analysis as of a cutoff date of May 10, 2021, representing a database snapshot, and may change based on ongoing routine data monitoring



### **SOC Palbociclib + Endocrine Therapy + / - Gedatolisib**

Patients	1L CDKi-naïve		1L+ CDKi-naïve	2L/3L Prior CDKi
Study	PALOMA-2	Arm A	PALOMA-3	Arm D
Evaluable Patients	N=338	N=27	N=267	N=27
Study Treatment	Palbociclib + Letrozole	Gedatolisib + Palbociclib + Letrozole	Palbociclib + Fulvestrant	Gedatolisib + Palbociclib + Fulvestrant
ORR (evaluable patients) (95% CI)	55% (50%-61%)	85% (66%-96%)	25% (20%-30%)	<b>63%</b> <sup>5</sup> (42%-81%)
Median PFS (months) (95% CI)	24.8 (22.1, NR)	31.1 (16.9, NR)	9.5 (9.2, 11.0)	<b>12.9</b> (7.4, 16.7)

- Arm A ORR 1.55 times higher than
   PALOMA-2 (85% vs. 55%)
- Arm D ORR 2.52 times higher than PALOMA-3 (63% vs. 25%)
- Arm D vs. PALOMA-3 ORR and PFS results are particularly significant since PALOMA-3 patients were CDKinaïve.



#### 2L/3L Gedatolisib + Palbociclib + Fulvestrant vs. 2L SOC

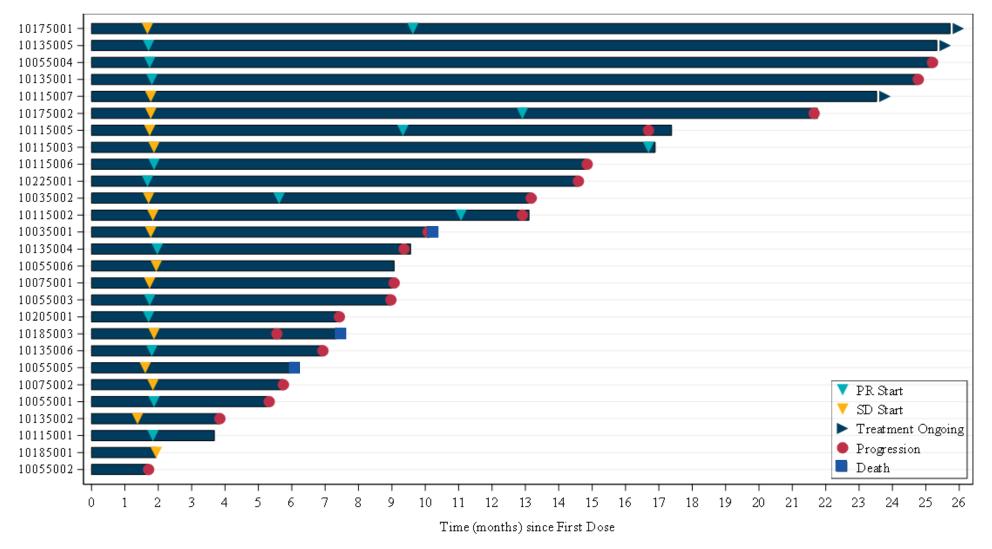
	Prior CDKi					
Evaluable Patients	N=142 <sup>1</sup>	N=165 <sup>3</sup>	N=100 <sup>5</sup>	N=27 <sup>6</sup>		
Study Treatment	Everolimus + ET	Fulvestrant	Alpelisib + Fulvestrant	G + P + F		
PIK3CA Status	M/WT	M / WT	М	M / WT <sup>5</sup>		
Line of Therapy	2L	2L	2L/3L	2L/3L		
ORR (95% CI)	17% <sup>2</sup> (9%-31%)	16% <sup>4</sup> (10%-24%)	21% (14%-30%)	<b>63%</b> <sup>6,7</sup> (42%-81%)		
PFS	4.2 <sup>2</sup>	3.7 <sup>3</sup>	7.3	12.9		



Sources: (1) Rozenblit 2019; (2) Dhakali 2020; (2) BOLERO-2 trial; (3) Luhn 2018 – duration of treatment; (4) SOLAR-1 trial; (5) BYLieve trial; (6) B2151009 trial - Arm D (5) 9 of 27 patients (33%) were PIK3CA+; (6) 6 of 9 PIK3CA+ patients (67%) had an OR; 11 of 18 PIK3CA- patients (61%) had an OR; (7) Includes 2 unconfirmed partial responses

Note: No head-to-head trials have been conducted; data collected from different trials, in different patient populations and may not be comparable. Data presented for gedatolisib is from a preliminary data analysis as of a cutoff date of May 10, 2021, representing a database snapshot, and may change based on ongoing routine data monitoring.

### **Arm D: Time to First Response, Duration of Response & Treatment**





### **Arm D: Duration of Treatment in Patients' Refractory to Prior Therapy**

Gedatolisib treatment duration significantly greater than patient's prior line of therapy

Duration of Immediate Prior Treatment (DIPT)					
	DIPT <180 Days	DIPT <365 Days			
Arm	D	D			
# Evaluable patients with DIPT <185 or 365 days (% of evaluable)	7 (27%)	11 (42%)			
Median DIPT (days)	106	155			
Median Duration of Study Treatment (DST, days)	270	276			
Ratio of median DST vs. DIPT	2.6	1.8			
Objective Response Rate to Study Treatment (95% CI)	<b>71%</b> (29%-96%)	<b>73%</b> (39%-94%)			

Source: Layman 2021 SABCS

Data presented for gedatolisib is from a preliminary data analysis as of a cutoff date of May 10, 2021, representing a database snapshot, and may change based on ongoing routine data monitoring



### **Arm D: High ORR Irrespective of Number of Prior Lines of Therapy**

Number of Prior Lines of Therapy for Advanced Disease					
	≥ 2 Prior Lines	1 Prior Line			
# of Evaluable Patients	9	18			
# of Partial Responses	7	10			
Objective Response Rate	78%	56%			

Source: Layman 2021 SABCS

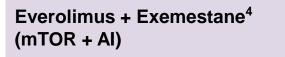
Data presented for gedatolisib is from a preliminary data analysis as of a cutoff date of May 10, 2021, representing a database snapshot, and may change based on ongoing routine data monitoring



#### Gedatolisib Combinations vs. SOC Benchmarks for ER+ / HER2- mBC

Biggest unmet need is in the 2nd line setting where gedatolisib combo has most differentiation

	2nd/3rd Line ER+/HER2- Metastatic (post C
Drug Regimen	Efficacy
Gedatolisib + Palbo + Fulvestrant <sup>1</sup>	PFS 12.9 months, ORR 63%
Alpelisib + fulvestrant <sup>2</sup> (PI3K-α + SERD for PIK3CA+)	PFS 7.3 months, ORR 21%
Fulvestrant <sup>3</sup> (SERD)	PFS 3.7 months



PFS 4.2 months



Sources: (1) B2151009 – Arm D; (2) BYLieve; (3) Luhn 2018 SABCS. Real-world data for patients with prior-CDK4/6 treatment receiving fulvestrant using electronic health records from Flatiron; (4) Rozenblit 2019 SABCS. Real world data for patients with prior CDK4/6 treatment receiving everolimus + exemestane using electronic health records from Flatiron Note: No head-to-head trials have been conducted; data collected from different trials, in different patient populations and may not be comparable. Data presented for gedatolisib is from a preliminary data analysis as of a cutoff date of May 10, 2021, representing a database snapshot, and may change based on ongoing routine data monitoring.

### Safety Summary: Treatment-Emergent Adverse Events

Single Agent gedatolisib and gedatolisib + palbociclib + ET

### Phase 1 Trial: Gedatolisib alone (154 mg weekly IV)

	All Arms (n=42)					
	TEAE's > 20%					
	All Grades Grade 3 Grade					
Adverse Event	%	%	%			
Stomatitis	55	7	-			
Nausea	41	2	-			
Hyperglycemia	26	2	-			
Vomiting	24	2	-			
Asthenia	21	2	-			
Appetite decrease	21	-	-			
Fatigue	21	-	-			

#### Phase 1b Trial: G + P + ET

- Combo has been well tolerated
- <10% discontinued the drug due to AE</p>
- Nearly 20% of patients were on treatment for >24 months
- Most TEAE's were Grade 1 or 2
- Stomatitis was treated at manifestation, not prophylactically
  - Prophylactic treatment reduces incidence and severity 80%
- Few hyperglycemia-related adverse events (22% all, 7% Grade 3/4)
  - Alpelisib (79% all, 39% Grade 3/4)
- Neutropenia, leukopenia, and anemia
   AEs related to palbociclib

#### Phase 1b Trial: G + P + ET

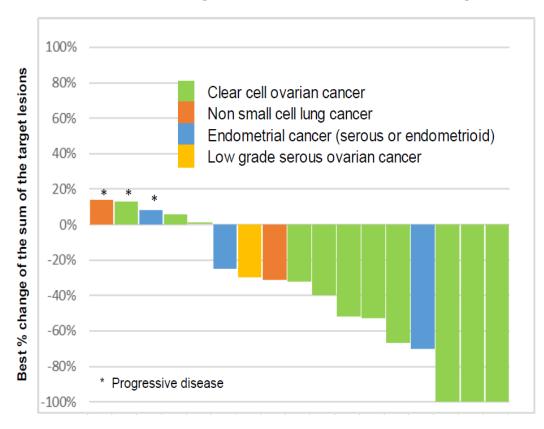
(180 mg IV, once weekly or 3 weeks, one week off)

	All Arms (n=27)				
	TEAE's > 30%				
	All Grades	Grade 3	Grade 4		
Adverse Event	%	%	%		
Stomatitis	81	27	-		
Neutropenia	80	53	14		
Nausea	75	11	-		
Fatigue	68	-	-		
Dysgeusia	46	-	-		
Vomiting	45	1	-		
Anemia	40	12	-		
Constipation	37	4	-		
Diarrhea	34	4	-		
Decreased appetite	32	4	-		
Leukopenia	32	13	3		



### Gedatolisib with Paclitaxel and Carboplatin in Patients with Solid Tumors

65% ORR in all patients, 82% ORR in patients with ovarian cancer

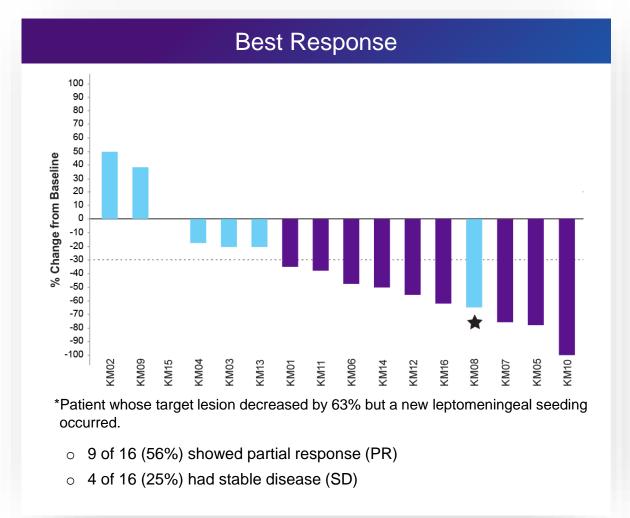


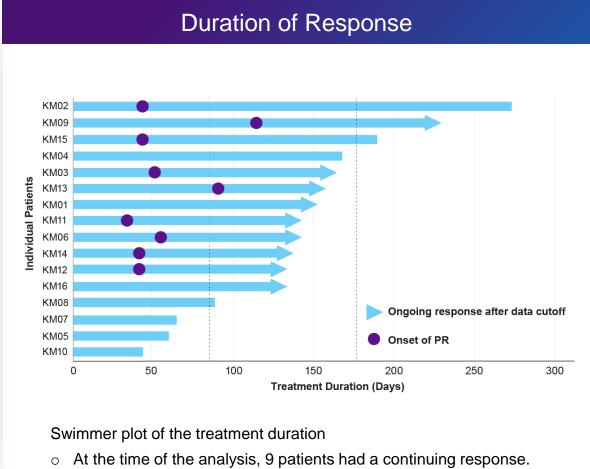
Study was an IST and the results were published in Clinical Cancer Research in July

- Seventeen patients were enrolled:
  - 10 clear cell ovarian, 4 endometrial, 2 NSCLC, 1 low grade ovarian
- The safety profile was favorable
- Clear cell ovarian cancer (CCOC)
  - ORR overall: 80% 5/10 PR, 3/10 CR
  - ORR by platinum status: 6/7 in platinum naïve, 2/3 in prior platinum
- Low grade serous ovarian
  - 1/1 PR (prior platinum)
- NSCLC
  - 1/2 PR (prior platinum) and 1/2 PD
- Endometrial Cancer
  - 1/4 PR (no prior platinum), 2/4 SD, and 1/4 PD
- Prior platinum (all tumors)
  - 4/9 PR (45%)
- Median PFS = 6.35 months (95% CI 4.6-11.11)
- Median duration of response = 7.6 months (95% Cl 1.9-13.4)
- The sample size is very small, but the CCOC data is interesting. ORR for platinum therapy reported in platinum-naïve CCOC patients ranges from 25%-50%
- CCCO only accounts for 5-10% of ovarian cancers in US (~15% in Japan) so we must assess practicality of pursuing this indication.
- Will assess likelihood other ovarian sub-types may benefit from gedatolisib + platinum therapy



### 56% ORR for Patients Receiving Gedatolisib + Trastuzumab Biosimilar







### **Experienced drug development team**

#### **SVP Clin Dev**



Igor Gorbatchevsky, MD

VP Clin Dev at MEI Pharma

 Responsible for zandelisib (PI3K-δ inhibitor)

VP Clin Science at Iovance Biotherapeutics

Global Clin Leader at Bayer Pharmaceuticals

 Responsible for ALIQOPA, a pan-PI3K inhibitor

Senior Medical Director at Daiichi-Sankyo

#### **VP Clin Ops**



**Jill Krause**VP Clin Ops Quality and
VP Study Mgmt at Odonate

- Nine years of experience managing breast cancer clinical trials
- Over 10 years experience at Pfizer in various clinical operations roles.
- Led clinical operations teams at various CRO's

#### **VP Pharma Dev**



Bernhard Lambert, PhD

Executive Director, Pharmaceutical R&D at Chimerix

 Served in various CMC roles at Gilead and Glaxo Wellcome

#### **VP Quality**



David Bridge

Director of QA at Duke Clinical Research Institute

Senior Director, QA at Chimerix

Clinical QA Lead at EMD Pharmaceuticals

#### VP Program Mgmt.



Michael Snitkovsky

Senior Director, Program Leadership at Finch Ther

Senior Director of Operations, Red Oak Med

Associate Director, Head of Project Mgmt at Alnylam Pharmaceuticals

#### SVP R&D



John MacDonald, PhD

SVP R&D at MGI Pharma

- Senior executive responsible for all drug discovery, preclinical, and clinical teams at MGI Pharma
- Obtained FDA approvals for a number of oncology therapeutics while leading those teams. He began his career at Warner Lambert.



### Leading cancer KOLs are participating in our research

Clinical Advisory Board



Mark Pegram M.D. Ph.D.





Hung Khong M.D. MOFFITT (M)



Sara Hurvitz M.D.





Bora Lim M.D. Baylor College of Medicine



Ben Ho Park M.D., Ph.D. VANDERBILT

UNIVERSITY



Mothaffar Rimawi M.D.





Adam Brufsky M.D., Ph.D.



Alberto Montero M.D.

The Science of Health. The Art of Compassion

University Hospitals



Filip Janku M.D., Ph.D.

MDAnderson Cancer Center



Lee Schwartzberg M.D.



Scientific Advisory Board



Carol Lange Ph.D. University of Minnesota









John Katzenellenbogen Ph.D.





Ron McGlennen M.D.





Benita Katzenellenbogen Ph.D.







### **Celcuity Leadership Team**

#### Co-Founder and CEO



**Brian Sullivan** 

CEO, Founder - PUR Water Filters

Sold to Proctor & Gamble in 1999 for \$265 million

CEO - SterilMed, med devices

 Sold to Johnson & Johnson in 2011 for \$330M

A.B. Harvard University, magna cum laude with distinction

7 U.S. patents received4 U.S. patents pending

#### Co-Founder and CSO



Lance Laing, PhD

Scientist at Scriptgen/Anadys (purchased by Novartis)

Director of Chemistry and Product Development for two instrument companies

PhD in biophysics and biochemistry - The Johns Hopkins University

Post-doc: Washington Univ. as NIH fellow

19 U.S. patents received 25 U.S. patents pending

#### CFO



Vicky Hahne

CFO – SimonDelivers (on-line grocery)

Controller – Respirtech (medical devices)

Controller – SterilMed (medical devices)

15 years as controller and CFO at high-growth VC and PE backed companies

#### CBO



**Eric Lindquist** 

Global VP of BD at Natera (Signatera)

Global VP of CDx at Asuragen CBO Cynvenio (CTC HER2, EGFR test)

Director of CDx at Ventana / Roche



### **Summary – Strategic Overview**

## Proprietary CELsignia Technology



#### CELsignia can identify new indications for targeted oncology therapies

- Collaborations with numerous pharma partners to determine new indications for their compounds
- Applying CELsignia to our own compound leverages its potential

#### Gedatolisib



# Preliminary results from phase 1b clinical trial show encouraging anti-tumor activity

- Phase 3 ready asset<sup>1</sup>
- 62% objective response rate
- Well tolerated safety profile with <10% gedatolisib discontinuation rate

#### Key Milestones



### Laying groundwork for robust development plan

- Obtain FDA feedback Phase
   2/3 study in early '22
- Activate Phase 2/3 study in 1H '22
- Lifecycle development update in 1H '22

## Financial Resources



#### **Strong balance sheet**

- 9/30/21 \$90.4 million cash on hand
- 7/1/21 Received \$52.8 million net proceeds from follow-on equity offering







Live tumor cells contain infinitely more data than the fragmented cells current cancer diagnostics use **CEL**signia

The CELsignia platform captures this data

### Researchers recognize need for alternatives to genomic analysis

Complexity of signaling pathway networks requires much greater data to characterize than genomics can provide

"It is becoming increasingly clear that <u>pathways</u> rather than individual genes govern the course of tumorigenesis."

Kornelia Polyak, MD, PhD Professor of Medicine Harvard Medical School



"In order to fully understand aberrant signaling, the systematic perturbation of the entire network is required."

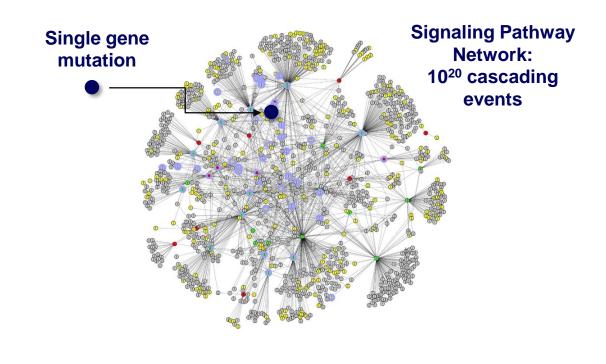
Neal Rosen, MD, PhD Director, Center for Mechanism-Based Therapy Memorial Sloan Kettering Cancer Institute



"Sequencing alone cannot definitively determine whether a specific gene actually contributes to tumor formation."

Ben Ho Park, MD, PhD Co-Leader Breast Cancer Research Program Vanderbilt University Medical Center







## **CEL**signia – the first 3rd generation diagnostic

Measures dynamic cell signaling activity to identify cancer drivers genomic tests cannot detect

## Live Tumor Cells Isolated



>100,000 patient tumor cells are isolated in a proprietary cell microenvironment

#### **Cell Signaling** Quantified

Cell pathways are activated to generate data from >10<sup>20</sup> cellular events at 240 time points to create a "movie" of the signaling activity<sup>1</sup>

#### **Algorithmic Analysis**



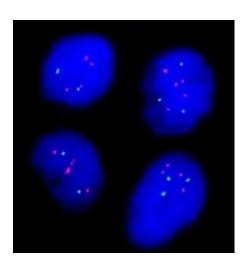
A proprietary algorithm analyzes this "big data" set to identify signaling activity 5 standard deviations from normal



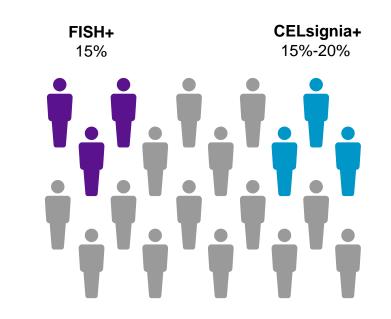
### **Current Molecular Diagnostics vs. CELsignia – HER2 Example**

CELsignia identifies new sub-group of patients with HER2 driven cancer

### FISH HER2 Dx (1 pathway gene )



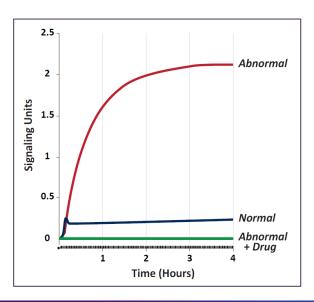
\$9 billion anti-HER2 drug annual revenue<sup>1</sup>



CELsignia identifies new patients for anti-HER2 drugs

#### CELsignia HER2 Activity

(4 hours of pathway signaling events)



\$Billions additional anti-HER2 drug revenue potential



### Key research discoveries drive test development

CELsignia platform provides powerful tool to discover new cancer sub-types and mechanisms

Specific target mutations
(e.g. HER2+) not required for
oncogenic signaling

- Discovered 16 cancer sub-types that genomic tests cannot detect
- Confirms mutational status is not sufficiently specific

#### **Implications**

May miss 50% of HER2, EGFR,
 PI3K, c-Met driven cancers

## Mutations often don't lead to oncogenic signaling

- Demonstrated that target specific mutations often do not drive aberrant signaling
- Further confirms mutational status is not sufficiently specific

#### **Implications**

 Explains low response rates of many targeted therapies

## Drug resistance mechanisms characterized

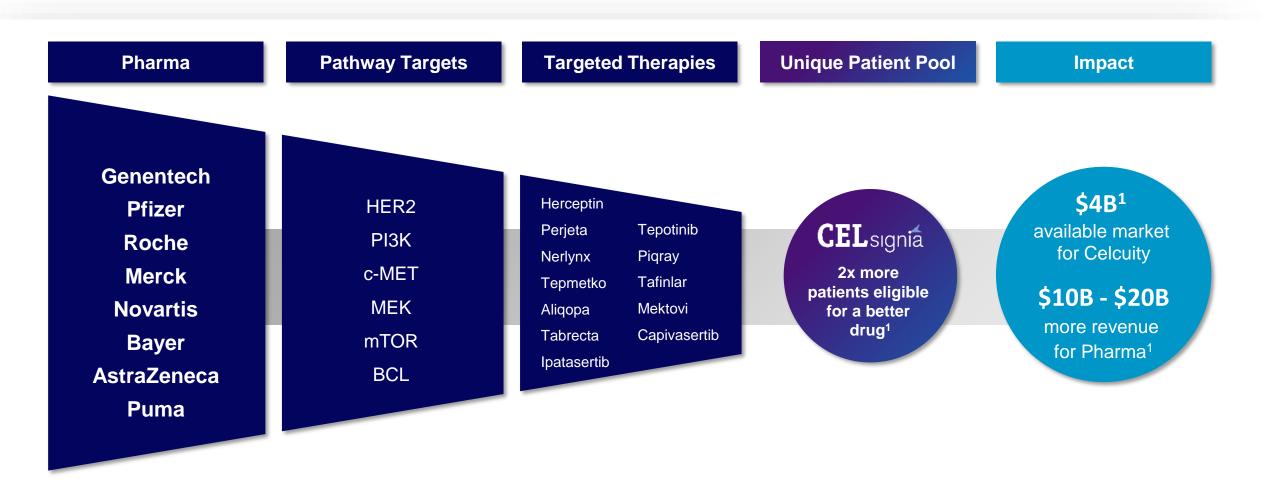
- Linkages identified between:
  - c-Met, HER3, HER2, & EGFR
  - LPA, S1PA, PI3K, MEK
- Untreated cooperative pathways drives drug resistance

#### **Implications**

May miss 50% of HER2, EGFR,
 PI3K, c-Met driven cancers



### **CELsignia CDx identifies new patients for targeted therapies**





Celcuity is a clinical stage biotechnology company that discovers previously undetectable cancer drivers and develops drugs to treat them.



Our third-generation cellular analysis platform unravels complex oncogenic activity molecular tests can't detect.



We harvest these insights to develop new targeted therapies for cancer patients

